



FOR IMMEDIATE RELEASE

Images available upon request.

***Harvest Nights* presented by Everwise Credit Union Returns to Newfields for Fifth Year**
Tickets on sale for members 7/30 and public 8/1



INDIANAPOLIS, July 29, 2024 — *Harvest Nights* presented by Everwise Credit Union returns this fall from September 29 through November 2 with a refreshed and revamped fall spectacle, ensuring the fifth season of the festival is the best experience yet. Once again, guests will journey through The Garden discovering tens of thousands of pumpkins and gourds around every corner. Travel down the Pumpkin Path of Peril taking in jack-o'-lanterns of all shapes and sizes, stop and stare at the rumbling phantom Ghost Train, pose with friends and family in the Raven Orchard and then cap off the evening with a completely refreshed digital projection showing on Mischief Manor which plays host to sprightly spirits at the finale of the adventure. The entirety of the all-new show is made possible by Lightborne Communications, located in Cincinnati, OH. Only one season encapsulates the enchantment at Newfields quite like *Harvest Nights*, and all are invited to share in every spooky twist and turn.

In addition to the other new happenings this year, Newfields is thrilled to welcome Everwise Credit Union as our presenting partner for this family-friendly fall tradition. "Everwise Credit Union is excited to be the new presenting sponsor of *Harvest Nights*," said Angie Dvorak, Chief Marketing + Growth Officer at Everwise Credit Union. "Our organization is committed to helping people build brighter financial futures, and part of that growth comes from investing in programs and projects that benefit our members and the communities where they live and work. Connecting with people is a priority for us, and *Harvest Nights* provides the ideal way to celebrate fall in the Indianapolis community. We're looking forward to an amazing season at Newfields and we're pleased to be a part of it."

This year, guests can expect the return of Garden Monsters set to delight throughout the experience. These fang-tastic ghosts, ghouls and goblins are each designed by a local artist or organization to be encountered along the path in The Garden at Newfields.

A Newfields experience is not complete without seasonal food and beverage. Back on the menu this year are Cinnamon Bavarian Crème Churros and Hotel Tango Distillery’s Spooky Campfire Cocoa. This year’s menu also brings back the Whiskey Applejack with our Whiskey Partner Uncle Nearest Premium Whiskey and favorites from our beer partner Elysian Brewing Co. return, including Night Owl Pumpkin Ale. Finally Giant Bavarian Pretzels, Caramel Corn from Just Pop-In!, along with fresh apple cider from local orchards are available for all.

"*Harvest Nights* is a premier festival year after year at Newfields, and to deliver a top-tier experience to each individual who joins us this fall, our team is presenting a refreshed story full of spooky surprises," said Jonathan Berger, Newfields Vice President of Marketing & External Affairs and Executive Producer of *Harvest Nights*. "As guests venture through The Garden and historic Mischief Manor, children and adults alike will be fulfilled by the wonder and nostalgia that has always been associated with this turning of the seasons."

Ticketing Information:

This year’s *Harvest Nights* celebration comes with an array of ticketing options to give guests ultimate flexibility for their needs. Newfields members are always set at the value price.



September, October, & November

Su	Mo	Tu	W	Th	F	Sa
						28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

Creepy Cool Add-ons

Ticket Insurance (\$10)

Worried about weather? Or looking for additional flexibility? Ticket insurance allows you to reschedule your ticket at any time with no questions asked. This add-on is required for each Harvest Nights ticket, not per transaction. Ticket insurance isn't necessary for children under five or for Access Pass ticket holders.

Pumpkin Blinky Lights (\$10)

Glow for it! Purchase your pumpkin blinky lights in advance and pick them up when you arrive.

Public

	Adult (18+)	Senior (55+)	Youth (6-17)	Premier Package
Value Nights	\$25	\$23	\$16	\$45
Non-Peak Nights	\$30	\$28	\$20	\$50
Peak Nights	\$34	\$32	\$25	\$55

Members

Members enjoy value pricing everyday!

	Adult (18+)	Senior (55+)	Youth (6-17)	Premier Package
Value Nights	\$25	\$23	\$16	\$45
Non-Peak Nights	\$25	\$23	\$16	\$45
Peak Nights	\$25	\$23	\$16	\$45

Kids five and under are free. Prices do not include sales tax or \$1.99 processing fee per paid ticket. Access Passes are \$5 for adult and youth tickets and are exempt from processing fees.

Premier Package (\$45 to \$55)

The more the merrier...or...the more the scarier. New this year, Premier ticket holders get exclusive access to the second floor Mischief Manor lounge where you can treat yourself to beverages and snacks in this hidden speakeasy. Premier tickets include expedited entry (main entrance and Mischief Manor), pumpkin blinky lights, and a non-alcoholic beverage (upgrade available).

This fall brings several can't-miss programs. Take a look below to save the date for any or all of what's coming soon.

- **Member Preview Night**
Saturday, Sept. 28
- **Garden Monsters: Petrifying Plants & Bewitching Blooms**
Saturday, Sept. 28 – Saturday, Nov. 2 / Museum and *Harvest Nights* hours
- **The Rocky Horror Picture Show Drag Performance**
Friday, Oct. 4 / Doors open at 6:30 PM, performance begins at 7 PM in The Tobias Theater
- **Practical Magic Screening at Harvest Nights**
Saturday, Oct. 5 / Doors open at 5 PM, film begins 5:30 PM in The Tobias Theater
- **Art or Treat Nights**
Friday, Oct. 25 & Saturday, Oct. 26 / *Harvest Nights* hours & special early 6:30 PM ticket time
- **Halloween at Harvest Nights**
Thursday, Oct. 31 / *Harvest Nights* hours

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About Newfields:

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic home, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the IMA Galleries, to concerts in The Tobias Theater, to a stroll through The Garden with a glass of something cold, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and ten oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind. — one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information, visit DiscoverNewfields.org.

About Everwise Credit Union:

Everwise Credit Union is Indiana's largest Credit Union with more than \$5 billion in assets, 50 branches throughout Indiana and southwest Michigan, and more than 300,000 members. Everwise offers traditional financial services including checking, savings, mortgages, and credit cards, as well as wealth management services. Since its founding in 1931, Everwise has focused on making a positive impact on its members and the community. For more information, visit everwisecu.com.

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