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*Images available upon request.*

**Newfields debuts innovative board model**

*New Board of Governors focuses on advocacy and engagement*

**INDIANAPOLIS**, Sept. 5, 2018 — Newfields announces an innovative board model introducing the addition of an associate board called the Board of Governors.

The Board of Governors is comprised of ten community leaders from diverse backgrounds who have served for the past year on a task force to create this board model. These leaders were carefully selected by the Newfields Board of Trustees for their high levels of community leadership and engagement.

After a year's service, the task force presented formal recommendations resulting in the creation of an associate board that will function as a pipeline and deepen the pool of prospective leaders for the Board of Trustees and other board committees. The Board of Governors will enhance Newfields' ability to make strategic connections within the civic and corporate community, and build a new model for engagement and volunteerism for Indianapolis leaders.

"I am extremely excited and pleased to inaugurate the first members to the Board of Governors at Newfields," said Kathryn Betley, Newfields Board of Trustees chairwoman. "The incorporation of this innovative board model will situate Newfields as a frontrunner both locally and nationally, and engage a wider audience of community leaders in Indianapolis. I am confident in the rich and diverse qualities each member will bring, and look ahead to the future as we move forward together."

Many museums have junior boards, but very few have boards that work in formal collaboration with the Trustees to achieve strategic institutional goals. This collaboration and scope of work has been added to the official Newfields bylaws that were approved by the Board of Trustees in May. Similar structures can be found in museums like The Speed Art Museum and The Museum of Fine Arts Boston, but Newfields' model is unique in Indiana.

The board that will maintain fiduciary responsibility is the Board of Trustees, and at the 135<sup>th</sup> Annual Meeting, Kathryn Betley was elected its chairwoman. Gary Butkus has been chosen as the chairman of the Board of Governors.

2019 Board of Governors members include:



**Gary Butkus, Chairman:**

Gary Butkus became a Newfields member in 2013. He graduated from Butler University with a B.S. in Pharmacy in 1988. Gary also received a Certification in Corporate Citizenship from Boston College in 2002, and an Intermediate Spanish Immersion degree from the Universidad Internacional in 2003. He is currently Director of Alliance Management at Eli Lilly and Company, where he has spent the majority of his career. He serves on the Board of Trustees at Butler University. In addition, Gary serves on the Institute for Study Abroad Board of Trustees and Association of Strategic Alliance Professionals Midwest Chapter Board

of Directors. Gary previously served on the boards of the Detroit Institute of Arts, Michigan Opera Theater Young Professionals, and Nova Southeastern College of Pharmacy.



**Lily Pai, Vice Chairwoman:**

Lily Pai is a chartered architect and a small business owner with an international portfolio, who believes in creating elegant lifestyles through simplicity, comfort and individuality. Before moving to Indiana, Lily lived and worked in India and the UK. She found living abroad to be a life enriching experience, one that involved acclimating to new cultures, successfully overcoming challenges and embracing opportunities. Lily is immensely passionate about empowering women to live their best lives, and serves on the Advisory Board of the Women’s Fund of Central Indiana. She is the mother of two children, an active community volunteer, and also serves on the Advisory Board of Sycamore School, Indianapolis. The Indianapolis Museum of Art at Newfields has provided tremendous inspiration to Lily while pursuing her passion for jewelry design. She is looking forward to serving on the Board of Governors and giving back to this invaluable institution.



**Helmi Banta:**

Helmi Banta became a Newfields member in 1995, and served on the Institutional Advancement Committee in 2009, as well as the Flapper Gala Committee in 2011. Helmi was born and raised in the Republic of Panama. She lived in the Dominican Republic for seven years, and has called Indianapolis home for 32 years. She earned a Bachelor of Business Administration degree from Stetson University in 1973. Her professional experience includes eight years at GTE and 25 years at Ronald L. Banta DPM. Helmi retired in 2016. She has served on the boards of The Indianapolis Opera, the guild of Ballet International, Oaks Academy, and currently serves on the Phoenix Theatre and Sciencetech Club boards. Additionally, her committee participation includes St. Luke’s United Methodist Church, the Second Century Society Steering Committee, and Indianapolis Symphony

Orchestra North Group.



**Trent Cowles:**

Trent became a Newfields member in 2002, and currently serves on the Finance Committee for the Board of Trustees. He has spent his entire career at Merrill Lynch since graduating from Indiana University in 1992 with a B.A. in Economics Phi Beta Kappa. As a Senior Vice President and Wealth Management Advisor at Merrill Lynch, Trent earned certifications as a Certified Investment Management Analyst and Certified Portfolio Manager. Trent graduated from class XXXVII of the Stanley K. Lacy leadership program and also serves on the boards of the Indianapolis Symphony Orchestra and the Harrison Center for the Arts. Trent, his wife Amy, and their two sons live in the Chatham Arch neighborhood of downtown Indianapolis.



**Malina Simone Jeffers:**

Malina (Mali) Simone Jeffers started her career organizing performance based public events for underserved communities. As Arts Services Manager at the Arts Council of Indianapolis, Mali managed Art & Soul and coordinated downtown public art exhibitions. In 2010, Mali transitioned into the Director of Marketing and Programs at the Madame Walker Theatre Center. She then began a career of independent project management dedicated to finding creative ways to address diversity, equity and inclusion needs in cities. She was Love Indy Project Manager for Plan 2020, Indianapolis’ bicentennial planning agenda. Other projects include managing the art component of the Julia M.

Carson Transit Center and managing Ben Franklin Funds at Central Indiana Community Foundation. Mali also leads marketing and neighborhood initiatives for Ambrose Property Group at the former GM Stamping Plant. She sits on the Board of Directors for Indiana Humanities, Big Car, INHP and the Indianapolis Cultural Trail. Mali also serves on The Exchange Indianapolis Urban League, is a member of Alpha Kappa Alpha Sorority, Inc., a graduate of the Stanley K. Lacy Leadership Series, class XXXIX, a 2016 40 under Forty recipient from the Indianapolis Business Journal and a 2015 TedX speaker.



**Greta Krueger:**

Greta is a native of Indianapolis, and a graduate of Indiana University, with degrees in Psychology and French. She became a Newfields member in 2005. She spent ten years in Steamboat Springs, CO, as director of a fine art gallery, and owner of a decorative painting company, that specialized in murals. Greta spent a summer studying gilding at Oro e Colore in Florence, Italy. After returning to Indianapolis, she continued her business, focusing on decorative finishes and restoration of period furniture and objects. She is currently engaged on her work as a visual artist, working in oil, watercolor, and mixed media from her studio in the Stutz building in Indianapolis. Greta and her husband, James, were married in 2006 and have three children.



**Brent Mather:**

Brent became a Newfields member in 2001. He graduated with a BS in Architecture from the University of Illinois and has spent the last 15 years working with communities restoring their historic infrastructure. Brent helps to envision holistic reservation plans, revitalize brown-field and downtown sites, strengthen small businesses as an economic base, and adapt existing structures (historic and non-historic) to new sustainable, environmentally “green” uses. Brent is listed with the Indiana Department of Natural Resources as a Historic Preservationist. Many of Brent’s successful projects have combined state funding mechanisms with LIHTC, New Market Tax Credits, ARRA Energy funding, TIF districts, local economic development corporations’ low interest loans, Indiana Landmarks, and private funding/financing. Brent coordinates the unique requirements and needs of each funding partner to produce a single cohesive project, even when the construction is multi-phased, multi-site, fast-tracked and design-build.



**Joanna Nixon:**

Joanna became a Newfields member in 2005, and was a member of the Contemporary Art Society. Joanna is the owner of Nixon Consulting, a philanthropic advising and non-profit strategy firm. In this role, Joanna is the primary advisor to the Efrogmson Family Fund, a fund of Central Indiana Community Foundation (CICF). Prior to opening her consulting firm in 2010, Joanna worked for ten years at CICF and served as the Vice President for Grant Making and also as a Community Investment Officer, managing the arts and culture grant making portfolio. Joanna has served in a number of community leadership roles, and is currently on the board of Keep Indianapolis Beautiful, a member of the Cultural Investment Advisory Council for the City of Indianapolis, and a committee co-chair for the IndyEast Promise Zone. Previous board and committee involvement include Herron School of Art & Design, Spirit & Place, Drum Corp International, Primary Colours, and the Women’s Fund of Central Indiana.



**Jason Noyan:**

Jason is a native of Omaha, NE, and graduated from Indiana University. He is a Vice President and Investment Advisor for J.P. Morgan Private Bank where he manages relationships for high net worth entrepreneurs and families. Jason is also a member of the Association for Corporate Growth, The Exchange-Indianapolis Urban League, The Penrod Society, and 100 Black Men of Indianapolis. He and his wife Connie reside in Zionsville along with their daughter Stella and two dogs. Jason enjoys traveling, music, sports, and spending time with his family.



**Barry Wormser:**

Barry Wormser is the Principal Attorney of Wormser Legal, a boutique transactional law firm located in Indianapolis. Barry works with clients on a variety of business and real estate matters, including entrepreneurial and venture capital services, buying, selling and leasing real estate, and drafting and negotiating contracts. In addition to his work at Newfields, Barry serves on a number of non-profit and civic boards, including Pattern, Inc., the Jewish Federation of Greater Indianapolis, Creative Mornings, and The Penrod Society, where he also served as the Fair Chairman for this year's 52nd annual Penrod Arts Fair.

**About Newfields**

Newfields offers dynamic experiences with art and nature for guests of all ages. The 152-acre cultural campus features art galleries, lush gardens, a historic mansion, performance spaces, a nature preserve and sculpture park. From inspiring exhibitions in the Indianapolis Museum of Art Galleries, to concerts in The Toby, to a stroll through The Garden with a glass of cheer, guests are invited to interact with art and nature in exciting new ways. Newfields is home to the Indianapolis Museum of Art, among the ten largest and oldest general art museums in the nation; the Lilly House, a National Historic Landmark; The Garden, featuring 40 acres of contemporary and historic gardens, a working greenhouse and an orchard; and The Virginia B. Fairbanks Art & Nature Park: 100 Acres, one of the largest art and nature parks in the country. The Newfields campus extends outside of Indianapolis with Miller House and Garden in Columbus, Ind.—one of the nation's most highly regarded examples of mid-century Modernist architecture. For more information visit [www.DiscoverNewfields.org](http://www.DiscoverNewfields.org).

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